



Western New York
Sustainable Business Roundtable

ANNUAL REPORT



2023

ABOUT SBR

The Western New York Sustainable Business Roundtable (SBR) is a collaborative group of approximately 70 member organizations across our region that are demonstrating how to integrate sustainability into their organizations to benefit their staff, the environment, and their bottom line. Our business leaders across industries and in both public and private sectors are optimizing the use of energy and materials, reducing waste and pollution, and enhancing community investment.

We leverage the collective knowledge from our members and regional sustainability experts to offer advice, inspiration, and tools that reduce risk and advance sustainability.



OUR VISION

To grow and support an **environmentally and economically resilient community** that prioritizes the well-being of current and future generations.

OUR MISSION

To foster collaboration that enables our member businesses to **create, build, and act on sustainability goals**, grow prosperity, and promote healthy communities.



PRESIDENT'S LETTER

Dear SBR Members and Friends,

It is my great pleasure to present you with SBR's Annual Report, illustrating our shared accomplishments and progress during the 2023 fiscal year. This report is evidence of our ongoing, collective commitment to sustainability in the Western New York region and the steps we've taken to maximize impact for the community.

As you know, SBR celebrates its 10th anniversary this year. What a legacy! Whether you've been with us since the beginning or are just getting to know us, we're delighted you're part of our story. As you read through this report, I encourage you to consider the accomplishments of both our membership and the organization within the context of this important milestone. Since our founding in 2014, we have become the regional convener of WNY's sustainability dialogue and community in the business arena. Our reach has expanded exponentially within these 10 years, and we are more motivated than ever to continue this growth trajectory with fresh momentum, dedicated staff, and a passionate board of directors that I am honored to know and lead.

In 2023 alone, event attendance increased 38% from FY 2022. We also welcomed 8 new members from a diversity of industries, signifying the growing awareness that sustainability applies to all sectors. It is only with the support of our member organizations that we're able to make such strides in a time where adaptability and foresight are the cornerstones of success. We are grateful for each and every one of your contributions!

SBR is at a pivotal point in its evolution. Globally, we are faced with unprecedented challenges - economic uncertainty, social instability, a steadily warming climate - but we are likewise presented with unprecedented opportunities. Regionally, within a time where sustainability and resilience are more important than ever, SBR's vision remains the same for WNY: to cultivate conversation and grow a community that prioritizes people, planet, and prosperity – for today and for years to come. Thank you for your part in nurturing this vision of equity and celebrating its radiance together!



Whitney Skeans
Board President

MEMBERSHIP

In the 2023 fiscal year, we welcomed eight new members including Ellicottville Greens, Buffalo Renewables Inc, Providence Farm Collective, Roswell Park Comprehensive Cancer Institute, Thermo Fisher Scientific, Verdis Group, Ciminelli Real Estate and Pricewaterhouse Coopers.



PROVIDENCE



BUFFALO RENEWABLES INC.



ellicottvillegreens



MEMBERSHIP AT A GLANCE

67%

of our member organizations have a sustainability plan with **75%** of new members noting existing sustainability plans.

88%

of new member organizations encourage employees to participate in sustainability efforts.

75%

of our new member organizations' work to advance the global Sustainable Development Goals.

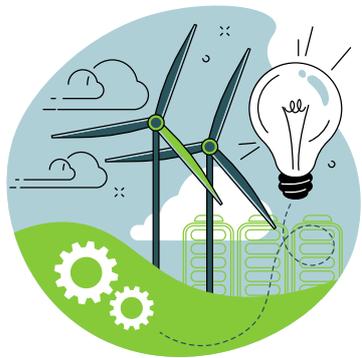
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industries represented across SBR member businesses and organizations.



OUR IMPACT

SBR has a significant impact on the WNY sustainability community through our educational events, an annual business summit, and featuring local sustainability experts. These initiatives guide our event attendees on their sustainability journey, offering valuable insights and practical solutions. Our efforts foster a collaborative environment where businesses can thrive sustainably and contribute to a resilient region.



12 EDUCATIONAL EVENTS

In the 2023 FY, SBR hosted a total of 12 educational events that covered the topics of climate action, employee wellness, food insecurity, and energy efficiency incentives.

650+ EVENT ATTENDEES

In addition to our monthly education events, SBR hosted our annual Sustainable Business Summit at the Powerhouse and alongside Erie County, hosted a Climate Action Plan Showcase that drew over 200 attendees!



45 INDUSTRY EXPERTS

Through our education events, Summit, and roundtable discussions, SBR featured 45 industry experts and thought leaders who spoke on various aspects of sustainability.



2023 HIGHLIGHTS

In 2023, SBR introduced several new and advancing initiatives that showcase our commitment to fostering a resilient and sustainable business community in Western New York.



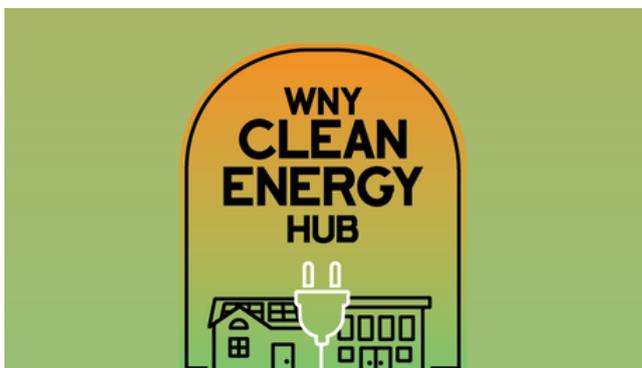
Climate Action Showcase

In 2023, SBR teamed up with Erie County for the Climate Action Showcase at D'Youville. This event introduced the Community Climate Action Plan, allowing attendees to ask questions and voice concerns, and concluded SBR's one-year Environmental Justice project.



Small Roundtable Discussions

SBR launched members-only roundtable discussions, offering deep dives into specific topics. These sessions facilitated peer-to-peer learning, enabling members to engage, share insights, and leverage collective expertise.



WNY Clean Energy Hub

The WNY Clean Energy Hub, helps residents and small businesses understand clean energy benefits and reduce energy costs. SBR, one of seven partner organizations, connects members and their employees to resources supporting a clean energy transition.

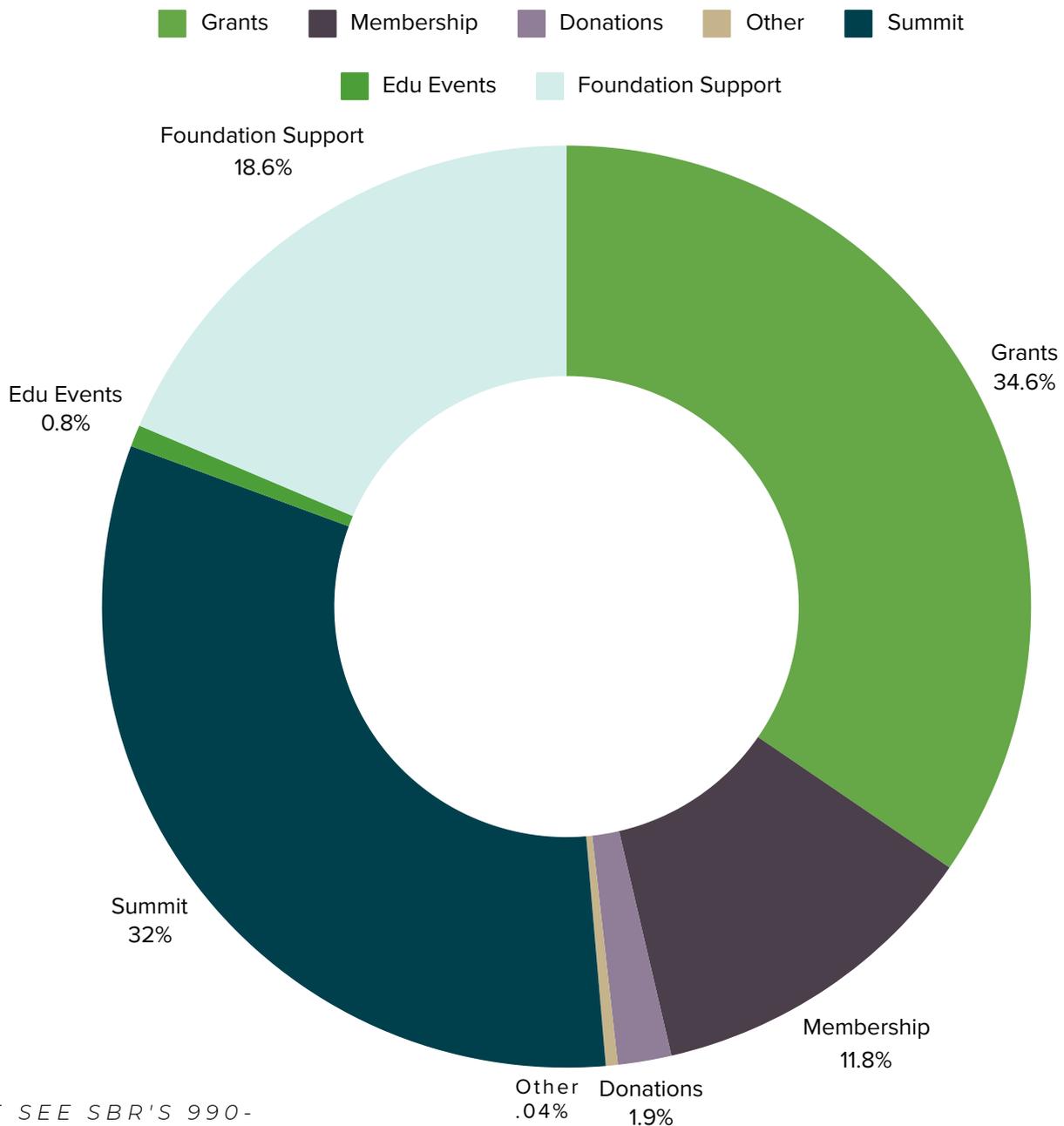
FINANCIALS

REVENUE FY 2023

NOVEMBER 1ST, 2022 TO OCTOBER 31ST, 2023.

TOTAL REVENUE: \$269,130.20

INCOME CATEGORIES (USD)



PLEASE SEE SBR'S 990-EZ FOR MORE DETAILS, AVAILABLE UPON REQUEST.



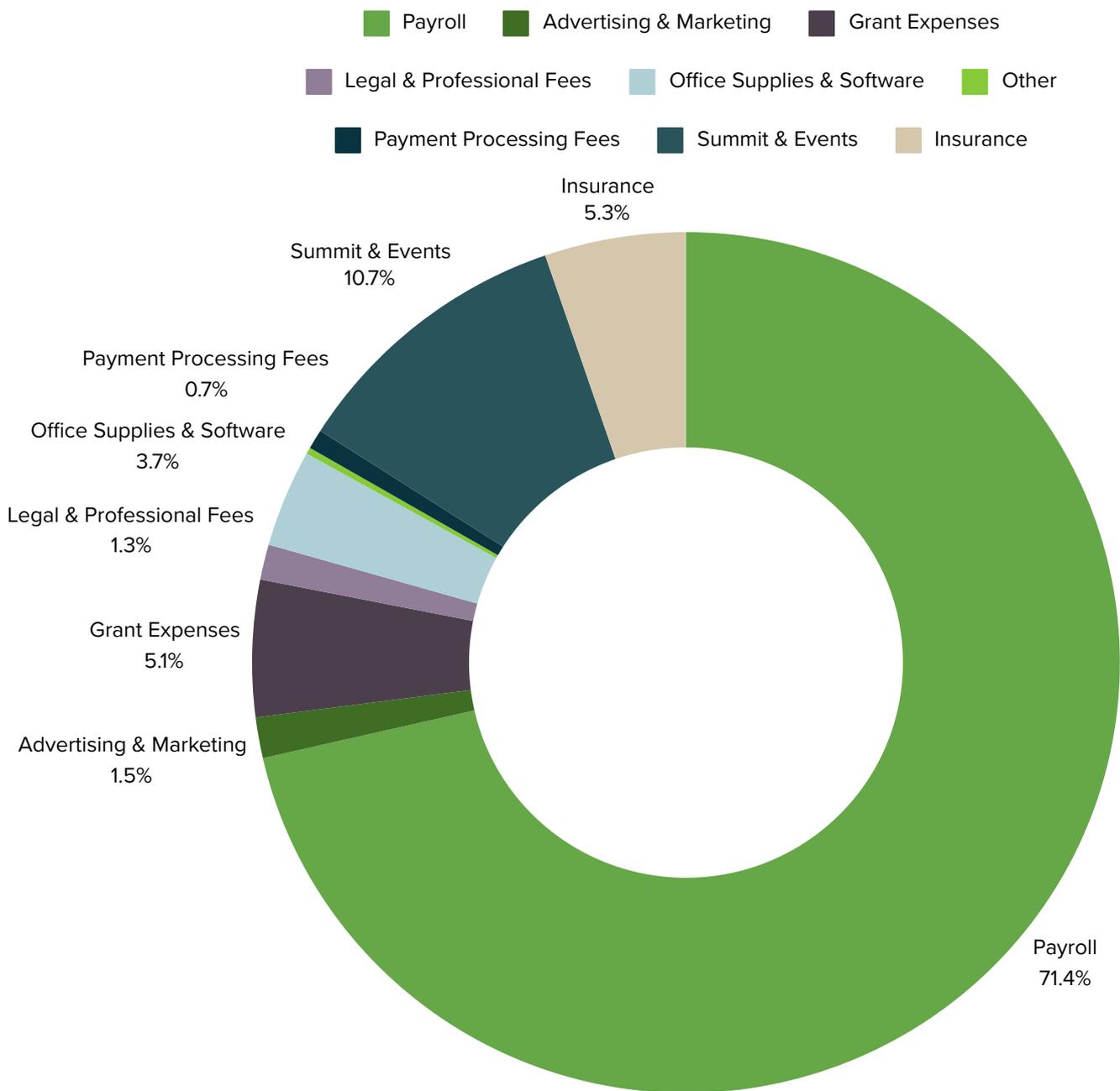
FINANCIALS

EXPENSES FY 2023

NOVEMBER 1ST, 2022 TO OCTOBER 31ST, 2023.

TOTAL EXPENSES: \$200,798.19

EXPENSE CATEGORIES (USD)



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